



2010 Sponsorship & Vendor Request

Dates of Event: 9/18/10 –9/19/10

Registration Deadline & Payment Due by 9/1/10

Taste of Texas is back! Our annual community celebration will be held Saturday, September 18th through Sunday, September 19th in conjunction with the Texas Township Fire Department Fire Prevention Open House. The event will be located at the intersection of Q Avenue and 8th Street. It is open to the public and will feature tasty food, activities for kids of all ages, *live* music, and plenty of fun! Profits from this exciting event will be donated to local youth camps in Texas Township.

Parking will be available at area parks and designated locations near 8th St and Q Ave. Participants and attendees are asked not to park at local businesses so that their customers may still reach them easily.

Taste of Texas offers an excellent opportunity to proudly display your business name in support of our community. Please consider sponsoring and participating in this fun-filled event.

New for 2010: Ticket Sales

Tickets will be sold to the public throughout the event. Visitors may then use these tickets to purchase food items or participate in various activities. All vendors selling items on the main event grounds are encouraged to specify how many tickets it takes for visitors to purchase food or other items from you. Cash sales will be permitted at the Craft Show.

Upon completion of the event, vendors will redeem their tickets with the Taste of Texas Committee. 10% of all proceeds will remain with the Taste of Texas Committee to be distributed to community charities. This method is consistent with other local festivals and will eliminate confusion for our visitors.

Schedule of Events

Visit www.tasteoftexas.biz for a full list of events
Schedule is subject to change.

Saturday 9/18

5:00 pm: Chili Cook Off – judging at 6:00 pm
6:00 pm: Food Vendors
7:00 pm – 11 pm: *Live* Entertainment
Feat. Rock Show!

Sunday 9/19

12 pm – 5 pm: Food Vendors & Business Vendor Booths.
Live Demonstrations! Raffles.
Kids Carnival. Fire Safety.
Live Entertainment!

(Family Event)

Business / Organization Name: _____

Contact Person: _____

Mailing Address: _____
Street Apt/Suite # City State Zip Code

Contact Phone: () _____

E-Mail: _____

Questions? Contact Brandy Moran
brandy.moran@att.net
Cell: 269-998-2887

Make checks payable to: Taste of Texas
7890 S 8th St
Kalamazoo, MI 49009

Sponsorship and Participant Details:



Please consider sponsoring this exciting event! Several levels are available. You may also choose to participate by hosting a booth under our food tent or vendor tent. Food Vendors are encouraged to host a booth both Saturday and Sunday. Registration and payment are due by 9/1/2010. Space is limited. Vendors may display promotional materials and banners. Please also consider donating promotional materials or prizes for our children's activities and raffles.

	SPONSORSHIP LEVELS					PARTICIPANT LEVELS	
	Platinum \$1000	Gold \$500	Silver \$250	Bronze \$175	Youth Scholarship \$300	Food Vendor (Saturday & Sunday) \$150	Standard Booth (Sunday Only) \$50
Standard Booth: 1 table, 2 chairs				X	X		X
Premium Booth: 2 tables, 4 chairs, Electricity	X	X	X			X	
May host a demo	X	X	X	X			
Event Day Advertising	X	X	X	X			
Event Banner Ad	X	X					X
Print, Radio, & Web Ads	X						

Please mark which level you'd like to sponsor and/or participate at:

*Please also select if you require electricity or would like to host a performance on stage.

Sponsor

- Platinum
 Gold
 Silver
 Bronze
 Youth Scholarship

Participant

- Food Vendor
 Sunday Only
 Saturday & Sunday
 Standard Participant (Sunday Only)
 Electricity (\$25 extra if not included in sponsorship level)
 Demo (\$50 extra if not included in sponsorship level)

Donations in Kind (please specify)

- 50/50 Raffle: _____
 Kid's Prizes: _____
 Other: _____

Please briefly describe your participation. What will you display at your vendor table? What performance will your organization provide? What type of food will you be selling? Etc.
